

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 477031 /		<u>Alt Order #</u> 06146298
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1193
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 55	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	-----F----	:30		\$950.00	NM		
		See MG 55.2										
	2	KVVU	10/29/12-10/29/12	Extra/TMZ	M-Sa 8-10p/Su 7-1M	-----	:30		\$950.00	NM		
	Ⓜ MG for 55.1 10/26											
Totals											97	\$85,510.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	80	\$75,665.00	\$64,315.25
10/29/12 - 10/29/12	17	\$9,845.00	\$8,368.25
Totals	97	\$85,510.00	\$72,683.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6146298 TRF# 477031
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 09.27
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 762 SALESMAN #
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # CONTRACT # 6146298 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 09.27

REP: TO ROSE
FR NIKKI
OK'D M3 SEE LINE 87
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1193

72	S		700P-730P	30		\$950.00	10/26	10/26	0		FRI	0
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PROGRAM : EXTRA
ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 38-85

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 09.27
 REP HEADLINE# 6146298 TRF# 477031
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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87	A		900P-1000P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA/TMZ ORD COM1 : SPOT N/A. MG OFFER EXTRA/TMZ. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT26 ON LINE-72 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M3 OK'D BUY#72 MISSED:FRI/700P-730P OCT26 30S \$950.00 (OCT24/12) OFFER:MON/900P-1000P OCT29 30S \$950.00 PLS ADVISE. CMT:SPOT N/A. MG OFFER EXTRA/TMZ. NOT PRE-BOOKED PLS APPROVE.												

OCT/12 82270.00 NOV/12 \$3,240.00
 CONTRACT TOTAL 85510.00
 TOTAL SPOTS 97

MARKET TOTALS \$477,550 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE